Adsense Business-In-A-Box (v4)

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adsenseriches.abbupdates@info.trafficwave.net

(don't forget to click on the Confirm Link in the confirmation email, or you won't be able to receive my free updates)

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Introduction

Thank you for your interest in the Adsense Business-In-A-Box. This system gives you everything you need to succeed with Adsense, in one neat package.

Included with this eBook are 20 Ready Made Adsense Websites (only insert your pub-id), one month of free hosting (optional), a free 30 day trial autoresponder account, a free 7 day trial with your own ".ws" domain, and proven traffic generation strategies to get targeted traffic to your sites!

Some of the advertising methods in this ebook will cost you some money -- however these are all proven to work.

Remember; any business have to advertise in order to succeed. HARD FACT: You won't get any visitors if they don't know that you exist…

Here is what this ebook will cover:

Adsense – A brief Introduction
Getting Approved For Adsense.
Creating Your Blog
Ordering Your Included Sites
How to Set up Adsense to Track Your Site's Performance.
Traffic Strategies Setup Instructions
Blog And Ping

If you follow all of these methods, you will have traffic coming to your website. But remember, this will not happen all at once; I have seen it take up to 9 months.

Also, check out my simple, yet powerful 5 step master plan at:

http://www.xfme.com

If you already have an Adsense account, go to step 3.

1. **A brief Introduction To Adsense**

Google Adsense allows web publishers to put ads on their websites, and get paid when people click on them.

It is very simple to add Adsense ads to your websites. Google supplies you with a code snippet that you just paste into your page. You can even select the colors and formats of the ads you want to use.

The ads that are placed on your site are contextual, that is, the ads are deemed to be related to your sites content. The Googlebot crawls your site and figures out which ads should be served.

For a more in-depth tutorial on Adsense, go to their website at https://www.google.com/adsense/?hl=en_US

2. **Getting Approved For Adsense**

It is relatively easy to get approved for Adsense. If you already have a website that is not related to gambling, sex, or tobacco, you can apply with that.

If not, you can create a blog at Blogspot.

Make sure you put an affiliate link on your blog. Google does not allow you to make pages specifically to show Adsense ads (not even on Blogspot).

You can find affiliate programs to use at http://www.clickbank.com.

Just sign up for an account (it's free!) and find a related product to promote. Insert your affiliate link anywhere on you blog.

Once you have your blog completed (see below for instructions), you are all set to go!

3. <u>Creating Your Blog</u>

Having a Blog is a vital part of making money on the web. This is because search engines are attracted to blogs in a big way since their content is constantly updated.

The strategy in a nutshell is to set your blog up with some Adsense on it, link it to your websites and post to it.

Once you finish posting you need to "ping" it. Pinging lets the blog directories know that something has changed. The search engines will come crawling.
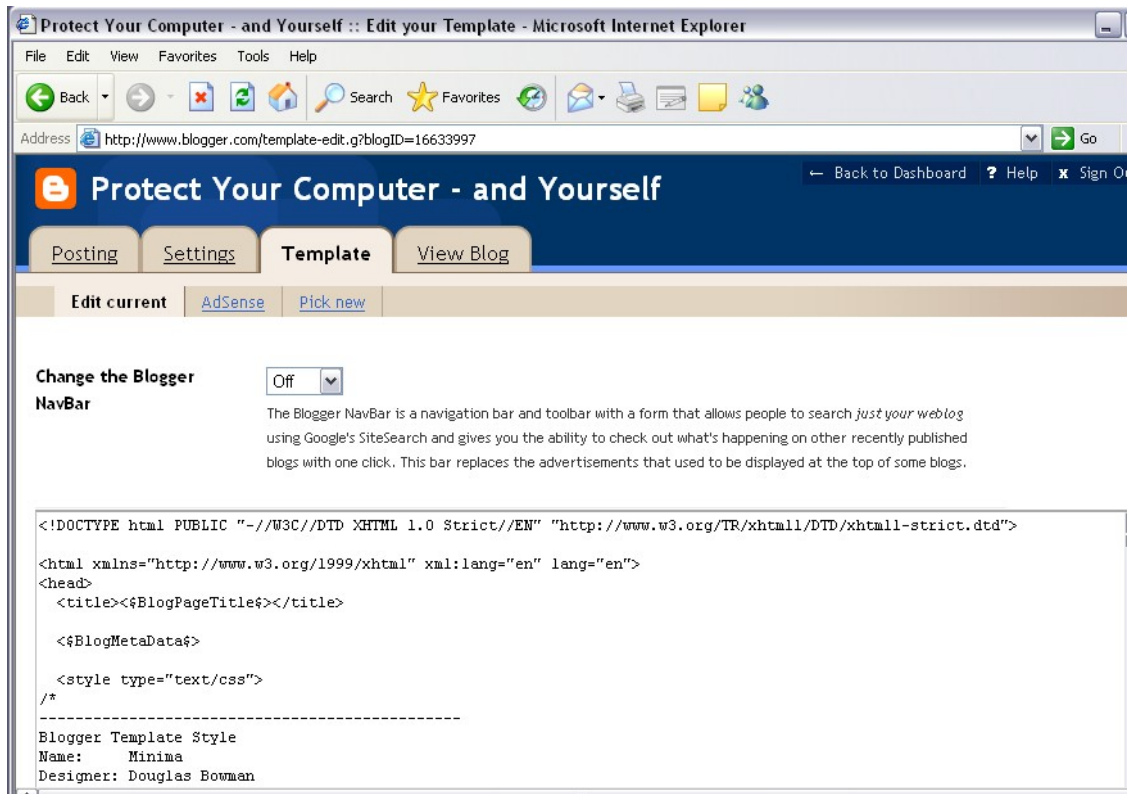
We will explain "Blog and Ping" later in this eBook.

I suggest using Blogspot as your blogging service, since it is owned by Google!

Go to http://www.blogspot.com and set up your blog. Read the tutorial on the webpage if you don't know how. It is very simple. Here is a quick overview on how to do it:

1. Create an account.
2. Click on Create a Blog
3. Enter the title which includes your keyword
enter the blog address which includes a keyword phrase. Ex:

http:// [home-loans] .blogspot.com
4. Choose a Template

5. Click on "Start Posting", then Click on "Template"
6. Highlight the template contents and clear it out
7. Paste the included template in its place

8. Modify the pub-id in the Adsense block to be your pubid.
9. Change the links in the link section to point to your sites. The links look like this:

```
<li><a href="http://your affiliate link">Your affiliate link</a></li>
    <li><a href="http://your affiliate link">Your affiliate link</a></li>
     <li><a href="http://your affiliate link">Your affiliate link</a></li>
     <li><a href="http://your affiliate link">Your affiliate link</a></li>
```

10.   Click on "Settings at the top.
11.   Enter a meaningful description of your blog which is keyword rich for your topic.
12.   Click on "Publishing"
13.   Change "Notify Weblogs.com to "Yes"

14.   Click on "Posting"
15.   Enter your first post. If you need content you can get it for free from the following article sites. Make sure you leave the authors information and links attached.

http://www.goarticles.com/
http://www.articlecity.com/
http://members.tripod.com/buckcreek/
http://www.fripp.com/articleslist.html
http://www.arcanaweb.com/resources/article-directories.html
http://www.articledepot.co.uk/
http://www.dotcomwomen.com/free-content.shtml
http://www.valuablecontent.com/

16. Publish your Blog.

Your blog is now complete. You need to Blog and Ping periodically. That will be covered in a later section.

4. **Your Ready Made Websites**

This eBook comes with 20 complete websites that will be custom made just for you. The layout has been tested for maximum CTR – you can expect between 10 and 20% CTR depending on the theme of the site.

You can see examples of what the sites look like below:

http://affiliate.inlj.com

http://autoresponder.inlj.com

http://ebay.inlj.com

http://email-marketing.inlj.com

These sites were built using the guidelines given by Dr Adsense himself; Joel Comm!

To get his report - visit his site here:
http://www.googleadsensesecrets.com

NOTE: If you feel uneasy about emailing me your information, there is a ready made package for you to download. It contains 20 sites and is about 15 MB in a zip-file. Click here: http://www.xfme.com/download/20FreeUnbranded.zip.

My free hosting is optional and not needed. You get your 20 custom made Adsense sites anyway.

Here is the information you will need to email to me in order to get your free custom made websites:

Your Adsense publisher id (optional - only required if you want .htm files).
(It looks like **pub-1234567890123456**)

You can find this by signing into your Adsense account, clicking on "Adsense for Content" and rolling to the bottom. You will see it in your code window.

Your Domain Name, if you plan to put the sites on separate subdomains (such as http://cars.inlj.com),
Optional if you plan to use subfolders (such as http://www.datorsam.com/cell-phone) – please let me know which method you decide on (i.e subdomains or subfolders).

If you plan to put them on different domains, you need to supply all the domain names and the subject for each.

If you don't have a domain yet, I can recommend Yahoo Domains, which will only cost you $2.99 for the first year.)
Click here:
http://www.money-adsense.com/Recommends/Yahoo

Here's another domain supplier, which can give you a nice residual income as a side business if you decide to use their affiliate program (pays 50% in 5 levels!).

Just click on the link below and watch the amazing video:
http://www.money-adsense.com/Recommends/GDI

NOTE! These sites are designed for PHP hosting, but you can get them for .ASP hosting as well, just let me know which one you would like.

Then you need to supply the subject of the websites you would like me to create for you. You can select 20 subjects from this

list of subjects;

Accounting	Hair
Acne	Hair Loss
Adsense	HDTV
Advertising	Health Insurance
Aerobics	Heart Disease
Affiliate	Hobbies
Alternative	Holiday
Articles	Home Business
Attraction	Home Improvement
Auctions	Home Organization
Audio Streaming	
Auto Care	Gardening
Auto Parts	Golf
Autoresponder	GPS
Aviation	
Babies Toddler	Interior Design
Baby	Internet Tips
Bankruptcy	Investment
Bathroom	
Beauty	Jewelry
Bedroom	
Blogging	Kitchen
Body Building	
Book Marketing	Ladies Accessories
Book Review	Lawyer
Branding	LCD Plasma
Breast Cancer	Legal
Broadband Internet	Life Insurance
Business	Lingerie
Business Loan	Love
Business Plan	

Cancer	Mailing List
Car Buying	Make Money
Career	Mortgage
Car Insurance	MP3
Car Loan	Music
Car Maintenance	
Cars	Online Shopping
Cell Phone	
Chat	Paid Survey
Christmas	PC Games
Claims	Perfume
Coaching	Personal Injury
Coffee	PPC
College University	Pregnancy
Cooking Tips	Publishing
Copywriting	
Cosmetics	Real Estate
Craft	Recipe
Creative Writing	Recreation
Credit	Relationship
Credit Cards	Resume
Credit Repair	Romance
Currency Trading	RSS
Data Recovery	Sales Letter
Dating	Self Employment
Debt Relief	SEO
Diabetics	Shoes
Diet	Small Business
Digital Camera	Smoking
Diving	Software
Divorce	Spam Blocking
Domain	Sports
Driving Tips	Spyware

eBay eBook eCommerce eMail Marketing eMarketing Essay eZine	Stress Trading Travel Vacation Video Conferencing Virus VOIP
Fashion Finance Fishing Fitness Flu Furniture	Web Design Web Development Web Hosting Website Traffic Wedding Weight Wine Women Writing Tips

Once you have gathered this information, email it to me at freesites@money-adsense.com

I will email you a download link to the sites within 2-10 days, depending on the workload. Sorry, but I need this time to make a custom set of sites just for you.

How about the duplicate content issue then? Well, I have developed an application that rebuilds the sites with random links and random article lengths, in order for the search engines to consider it unique content. I have also a set of short articles/link that randomly changes every time someone visits your site.

If you would like the 30 day free hosting that I am offering, please email me at freehosting@money-adsense.com with the following information…
a) the domain name
b) desired user name
c) desired password
d) contact email address
…and I'll get it set up on our servers for you. I can also upload the entire set of sites to your account for a small fee of $20.

Your first month worth of hosting is free. After that hosting is $3.99 per month. This will give you 200 MB of disk space, 1 GB of bandwidth and 20 subdomains.

The subdomains can be used instead of "real" domains to store the websites on, such as http://acne.yourdomain.com, http://cars.yourdomain.com

There is also a cpanel with excellent web stats included with the hosting account.

Here's another hosting service; they are the leading cost-free, banner-free business hosting network that does NOT place annoying banners on members' web pages.
DotEasy provides solutions for individuals and small businesses who need a web presence too. The offer:
1) .com, .net, .org, .biz, .info, .us, .ca, .uk domain name registration for as low as US$18 a year.
2) 100MB $0 web hosting, no ad banner.
Click here:
http://www.money-adsense.com/Recommends/DotEasy

If you feel like expanding your Adsense business to include several hundred domains like I have, please let me recommend another top quality hosting provider;

I use Hostgator for my sites – their $9.95 per month shared hosting account (called Baby) will give you 5 GB of storage and 75 GB of bandwidth with unlimited domains and subdomains. Click here:
http://www.money-adsense.com/Recommends/Hostgator

5. Setting Up Adsense For Tracking

We are going to set up channels so that you are able to see how your blog and your individual websites are doing. For our purposes, we will use "Url Channels" since they require no code modification.

To set them up, sign into your Adsense account, click on Adsense for Content, and click on channels. Under URL channels, enter the URL of each of your websites and your blog.

Enter each of your websites with and without the www in the URL channel. In other words, you will have 2 channels for each website, but just one for your Blog.

You will now be able to check on how your websites are doing individually by viewing channel reports.

6. Traffic Strategies Setup

The first strategy is a lead capture tool; an account with TrafficWave, which is a FFA site, tracker tool and autoresponder. Click here:
http://www.money-adsense.com/Recommends/Trafficwave

This will not only bring you traffic, but it will also collect leads that you can send a newsletter promoting you adsense sites and

your other businesses. You have already seen it in action, since you are reading this ebook…

You can try it out for free for a full month, and after that it will cost $17.95 per month.

You can sign up by clicking here:
 http://www.money-adsense.com/Recommends/Trafficwave

A further note about the tracker tool - URL tracking is extremely important. If you don't have an ad tracker, you should sign up for this one.

Tracking your ads is the only way you will know which of your ads are pulling. This is a vital part of this strategy. If your ads are not pulling visitors, you need to change them.

This tool is only $17.95 per month, so it is well worth it.

Another great leads capture source is **ListDotCom** -- I use my ListDotCom account to send ads promoting my Adsense sites and other business opportunities. For those of you who don't know what ListDotCom is; it's an email system site.

When you join for free, you start promoting it, and everyone you sign up under you, you can email to.

All the members that sign up under your members you can also email to.

You can become a member of ListDotCom for free and promote it so you can email people, or you can do what I did; upgrade your account to Diamond Level

The Diamond Level will get you an instant, random 5000 member email list that you can send your ads to every 2 days.

Click here:
http://www.money-adsense.com/Recommends/LDC

Hit Exchanges

I get quite a few hits from hit exchanges. My favourite is TrafficSwarm. If you don't have an account, sign up for free by clicking here:
http://www.money-adsense.com/Recommends/Trafficswarm

Here are some strategies to get some free traffic from Traffic Swarm…
Make Traffic Swarm your start page and spend a few minutes surfing the ads whenever possible. You get one credit any time your page loads. Make visiting your home page a part of your surfing practice. You can also actively surf a few pages avery day – this will give you 1 to 5 points on every site you view.

It's important that you don't promote your Adsense sites! I know people that have lost their account because of this!

Instead, you should point your visitors to the Trafficwave "Free Report Page", or any other capture page (such as the one on this site: http://www.movies-faq.com) . Just make sure you don't have any Adsense ads on the page.

If you fail to follow this advice, you can have your Adsense account terminated for violating the TOS (terms of service).

Link Exchanges

The link exchange strategy is what will give you traffic in the long term and is the last but most **important step to follow**. Do NOT underestimate the power of backlinks!

Web Directories:
http://www.addtolink.com
http://www.jots.com

I have put together a list of automatic reciprocal link exchange services which will give your sites instant backlinks from several thousand sites:
http://www.gotlinks.com
http://www.linkdiy.com
http://www.build-reciprocal-links.com
http://www.indexguy.com
http://www.wonderlinks.net
http://www.linkdash.com
http://www.automatedlinkexchange.com
http://www.telalinks.com
http://www.bulk-links.com

IMPORTANT!
You must not join all of these automatic link exchange services at once. Wait a couple of weeks between each. Failure to do so will probably get your site banned by the search engines.
Some of these services are not free. If you were to pay for anyone, I recommend gotlinks.com.

You also need to select a keyword or a keyword phrase for for your links – it's no good having the text link "Lisas Site", when your site is about "Acne Treatment".

Consider buying a keywords analyzer program that will help you find the keywords that many people search for, but don't have many hits. Click here: http://www.money-adsense.com/Recommends/KeywordElite

Remember - less competition makes for better chances for the surfers to find their way to your site – and the adsense ads.

Here's a bonus download to an excellent search engine optimization guide "SEO Made Easy". You can download it here: http://www.mscsoft.com/downloads/seo-made-easy.zip

7. Blog and Ping

Blog and Ping is an important part of getting listed in the search engines.

I have included a link to the eBook – "Making Money from Free Blogs". You can download it here: http://www.mscsoft.com/downloads/freeblogging.zip

This ebook contains an excellent strategy for getting listed high on the search engines.

Unadvertised Bonus

Do you want the opportunity to make some money with this eBook?

Since you are one of my most valued subscribers, I will rebrand it with your affiliate links – for **free**.

Give the rebranded eBook to your leads (for free, of course!). Chances are that they sign up using your links, meaning an extra source of income for you.

Just send an email to rebrand@money-adsense.com, please include your Clickbank account, Trafficwave.net account, ListDotCom account, GDI account, and your Traffic Swarm account.

That's it. I know there was a lot of work setting this up, but the results are well worth your effort.

If you have any issues, you can email me at freesites@money-adsense.com